



2026 SPONSORSHIP OPPORTUNITIES

# WINE & SLOW JAMS

JOIN THE EXPERIENCE

August 8, 2026 | Rosecroft Raceway

[www.wineandslowjams.com](http://www.wineandslowjams.com)

WHO WE ARE

# THE ULTIMATE R&B FESTIVAL

Wine & Slow Jams is an elevated, open-air experience that celebrates the culture through curated vibes, wine and craft spirits, and the timeless soundtrack of soulful R&B.

Designed for a 21+ audience, this immersive summer festival brings together tastemakers, local vendors, and premium food partners for an unforgettable night under the stars.

With a stylish yet relaxed atmosphere, Wine & Slow Jams creates the perfect setting for connection, community, and celebration where guests sip, savor, and vibe together in a space that feels both intimate and electric. It's more than an event, it's a signature summer moment.

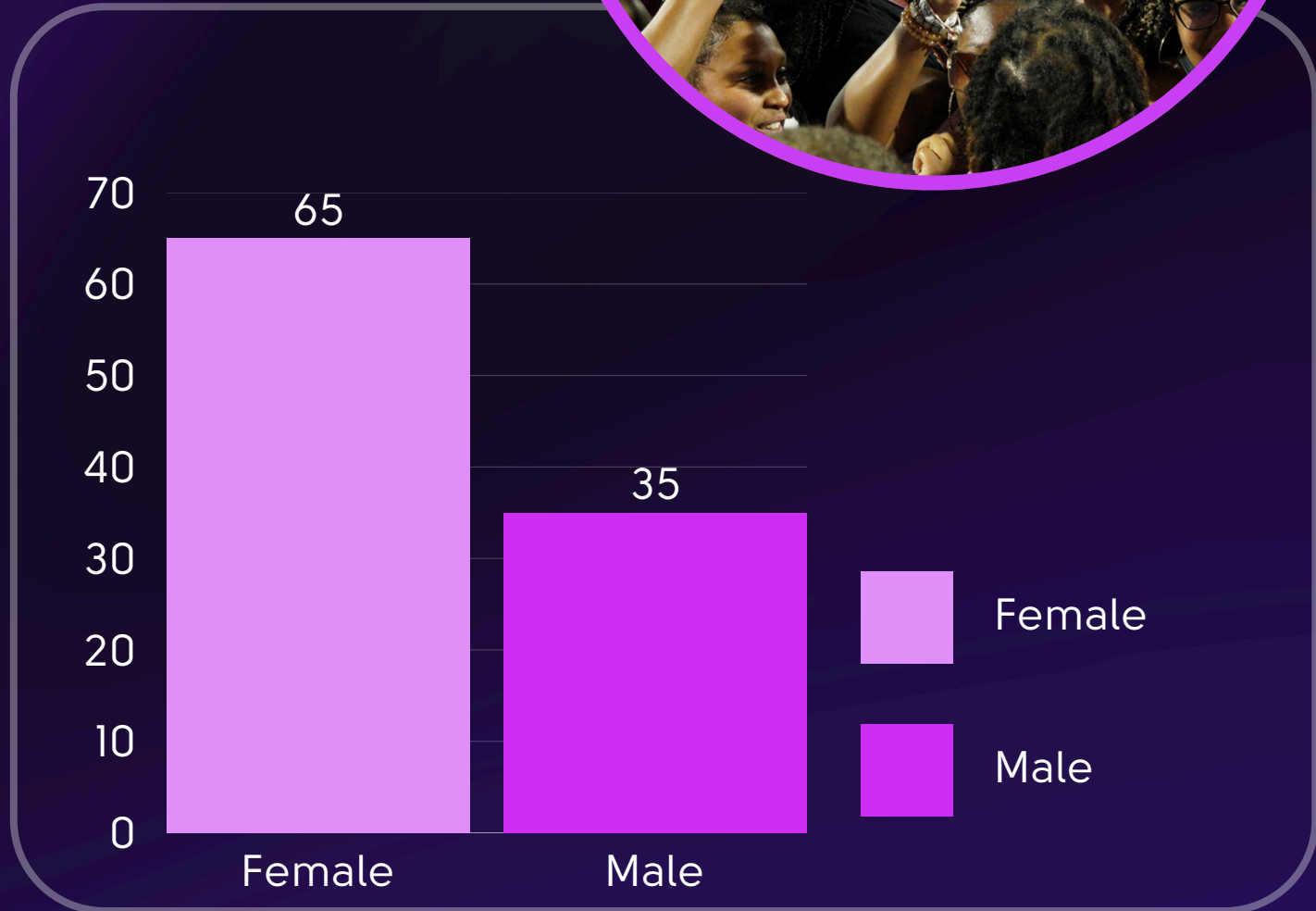
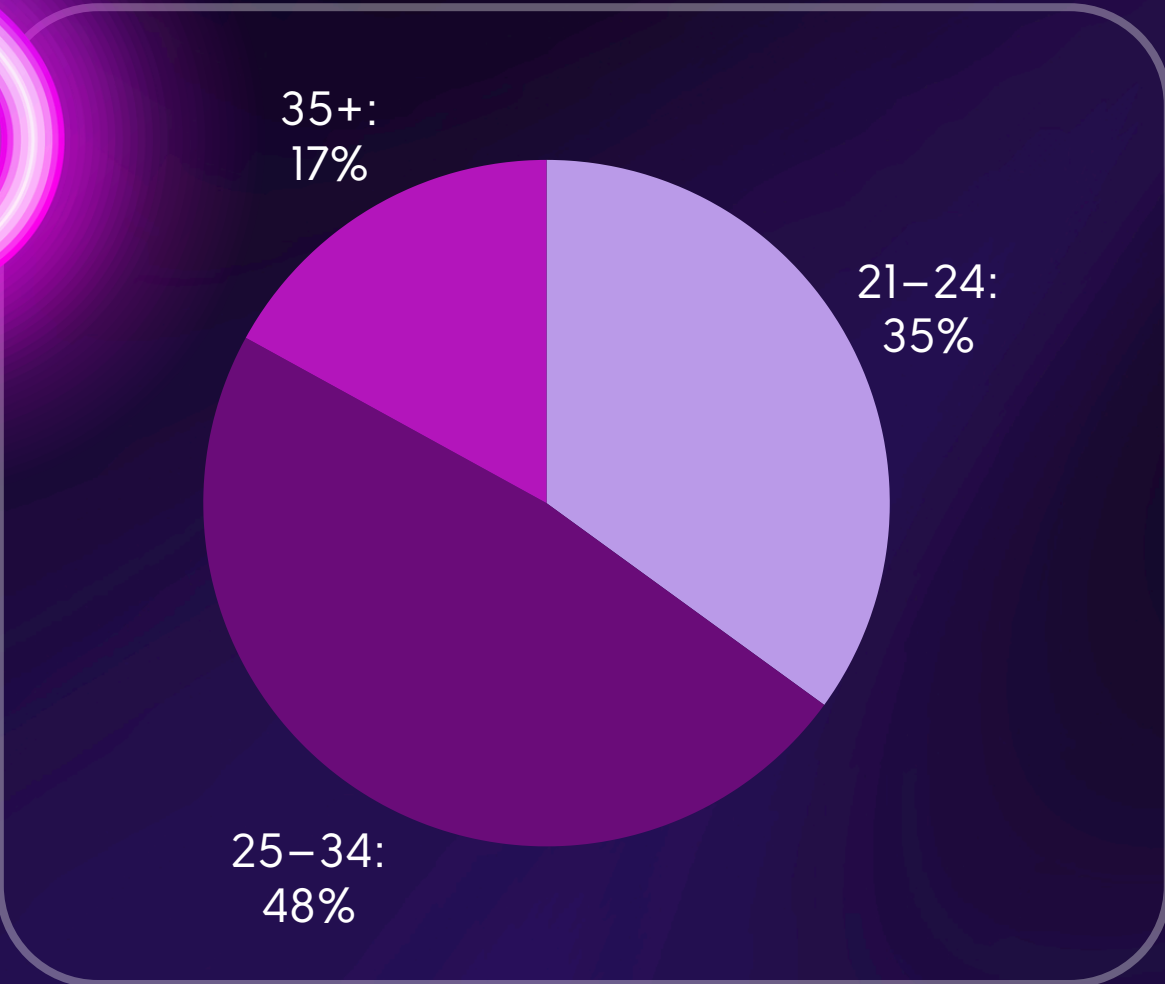
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SLOW JAMS**  
THE ULTIMATE R&B FESTIVAL



# Who Attends Our Festival?

Our festival attracts a **vibrant, style-conscious crowd of young professionals, creatives, entrepreneurs, and culture curators, ages 25–45, who value premium experiences and meaningful connection.** They are socially engaged, community-minded individuals who support local businesses, appreciate curated food and beverage offerings, and show up ready to unwind, celebrate, and share the moment.



# TESTIMONIALS

This is the can't-miss summer experience everyone's talking about. Hear directly from past attendees and partners about why Wine & Slow Jams is the event of the season.





# Our Growth Over the Years



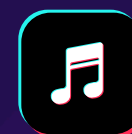
**24K** INSTAGRAM AUDIENCE



**3M+** IMPRESSIONS



**30K** MAILING LIST + SUBSCRIBERS



**5K** TIK TOK



WHAT'S POSSIBLE

# Immersive Brand Experiences

From branded photo booths and sponsored lounge areas to interactive games and contests, partners can create memorable touchpoints that naturally engage guests and drive organic social sharing throughout the night.



Wine Vineyard & Tasting Sponsor



Branded Photobooths & Activations



On-stage Mentions

VIP Lounge Branding

Branded Hydration Station

Branded Charging Station

## Premium Placement & Visibility

Align your brand with curated wine tastings, secure VIP lounge branding, or receive on-stage mentions that position you front and center in key festival moments.

## Functional + High-Impact Touchpoints

Branded charging stations and hydration stations offer high-traffic, high-utility visibility—placing your brand exactly where guests gather, refresh, and recharge.



## Signature Sponsor (Category Exclusivity)



### Premier Branding Integration

- Naming rights across all event branding and promotions
- Prominent logo placement across all assets (main stage, step-and-repeat, event and staff t-shirt, website, marketing)
- Branded graphics on stage screens between sets
- Multiple scripted + live mic mentions throughout the event
- Inclusion in press releases, media, and interviews
- Speaking opportunity to thank and welcome community

### Premium On-Site Activation

- Prime 20x20 activation near main stage
- Product sampling + branded giveaway opportunity
- Integration into a signature festival moment

### VIP Access & Hospitality

- 1 VIP table (10 guests, 3 bottles)
- 10 GA tickets
- VIP lounge branding opportunity

### Digital & Marketing Amplification

- Feature in all email campaigns
- Minimum 3 dedicated social posts
- Inclusion in all ads and promo graphics
- Post-event recap + tagged assets
- Shared email list access

## Premier Sponsor



### Premier Branding Integration

- Co-branded stage presence (secondary placement main stage, step-and-repeat, event and staff t-shirt, website, marketing)
- Branded screen graphics (limited rotation)
- 2 scripted mic mentions

### Premium On-Site Activation

- 10x10 premium activation space
- Giveaway inclusion
- Product sampling opportunity

### VIP Access & Hospitality

- 1 VIP table (10 guests, 3 bottles)
- 8 GA tickets

### Digital & Marketing Amplification

- 2 social posts + inclusion in all emails
- Logo on all major marketing materials
- Post-event recap inclusion
- Shared email list access

## Featured Sponsor



### Branding Integration

- Logo placement on stage screens + step-and-repeat + staff shirt
- 1-2 mic mentions

### Premium On-Site Activation

- 10x10 activation space
- Giveaway inclusion
- 1 VIP table (10 guests, 3 bottles)
- 6 GA tickets

### Digital & Marketing Amplification

- 1 dedicated social post
- Logo on digital + select print materials
- Post-event recap mention

# SPONSORSHIP OPPORTUNITIES

Align your brand with one of the most anticipated summer experiences in the region. Wine & Slow Jams offers curated, high-impact partnership opportunities designed to deliver authentic engagement, premium visibility, and meaningful connection with an influential 21+ audience. Explore the packages below to discover how your brand can take center stage. This is an open invitation for further discussion.

## Supporting Sponsor



### Branding Integration

- Logo on LED screens and event signage + staff shirt
- 10X10 Vendor/activation space

### VIP Access & Hospitality

- 4 GA tickets

### Digital & Marketing Amplification

- 1 dedicated social post
- Logo on digital + select print materials
- Post-event recap mention

## Contributing Sponsor



### Branding Integration

- Logo on sponsor slide rotation

### Hospitality

- 2 GA tickets for giveaways
- IG social media mention

## Community Sponsor



Let's start the conversation about how your brand can show up and stand out at Wine & Slow Jams. We offer flexible sponsorship and visibility opportunities designed to align with your goals and budget



THANK YOU

@WINEANDSLOWJAMS | WWW.WINEANDSLOWJAMS.COM | INFO@WINEANDSLOWJAMS.COM

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